



Join us!
You're Invited Too.



2019 Membership Guide



We are possibility people. We are collaborators.
We are buzz builders. We are here for YOU!

The "J" Team:

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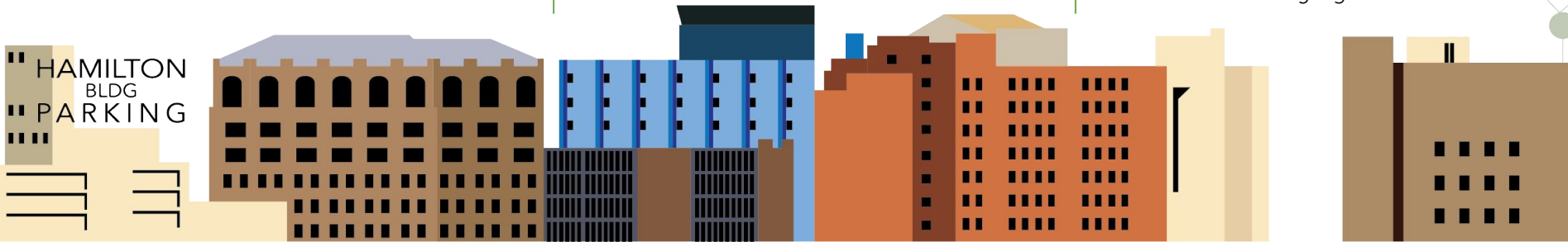
Office: 940-322-4525

The Downtown Wichita Falls Development organization was created in 2000 to assist in preservation of buildings and historical sites while conserving cultural values; to perpetuate customs and traditions which seem to beautify and enrich the community life of Wichita Falls; and to disseminate knowledge, promote interest and act in an advisory capacity to interested groups, property/business owners, investors or developers interested in the revitalization of Downtown Wichita Falls.

Through vision and hard work, DWFD, Inc. has emerged as the foremost leaders in the revitalization of Downtown and ongoing efforts to promote the area.

Save the Date:

- March 16 - St. Patrick's Day Festival
- April 4 - After Hours Artwalk
- April 27 - Cajun Fest
- May 2 - After Hours Artwalk
- June 6 - After Hours Artwalk
- July 11 - After Hours Artwalk
- August 1 - After Hours Artwalk
- August 24 - Hotter'N Ale
- September 5 - After Hours Artwalk
- October 3 - Art & Soul/After Hours Artwalk
- October 26 - Zombie Crawl
- November 23 - City Lights Parade



Champion- \$600 Annually

- Promotional co-op opportunities: TV/radio co-op, as well as negotiated advertising rates with vendors, discount on window clings
- Website: clickable listing on downtownwf.com. (85,650 annual visitors)
- Social Media Exposure: opportunity to send promotional material to be shared on our social media channels reaching over 11,000 followers
- Downtown Membership window sticker
- Opportunity to host a Merchant Meeting at your location
- Consultations with Downtown Development director and staff regarding funding opportunities and opportunities for your business
- 10 passes to a festival of your choice
- Discount on specialty vendor booths at festivals
- Email updates about latest developments, meetings, street closures, regulation changes, etc.
- Exclusive invitation to Membership Facebook group
- Faces of Downtown video promotion
- Participate in polls/surveys that guide Downtown Wichita Falls Development

Ambassador- \$300 Annually

- Promotional co-op opportunities: TV/radio co-op, as well as negotiated advertising rates with vendors, discount on window clings
- Website: clickable listing on downtownwf.com. (85,650 annual visitors)
- 8 passes to a festival of your choice
- Email updates about latest developments, meetings, street closures, regulation changes, etc.
- Discount on speciality vendor booths at festivals
- Downtown Membership window sticker
- Faces of Downtown video promotion
- Exclusive invitation to Membership Facebook group
- Participate in polls/surveys that guide Downtown Wichita Falls Development

Anchor - \$100 Annually

- Website: listing on downtownwf.com. (85,650 annual visitors)
- Email updates about latest developments, meetings, street closures, regulation changes, etc.
- Downtown Membership window sticker
- Participate in polls/surveys that guide Downtown Wichita Falls Development



Advocate- \$600 Annually

- Website: clickable listing on downtownwf.com. (85,650 annual visitors)
- Social Media Exposure: opportunity to send promotional material to be shared on our social media channels covering over 11,000 followers
- Downtown Membership window sticker
- Discount on specialty vendor booths at festivals
- Email updates about the latest developments, projects and events
- 10 passes to a festival of your choice

Supporter - \$300 Annually

- Website: clickable listing on downtownwf.com. (85,650 annual visitors)
- Social Media Exposure: opportunity to send promotional material to be shared on our social media channels covering over 11,000 followers
- Downtown Membership window sticker
- Discount on speciality vendor booths at festivals
- Email updates about the latest developments, projects and events

Patron- \$100 Annually

- Website: listing on downtownwf.com. (85,650 annual visitors)
- Email updates about the latest developments, projects and events
- Downtown Membership window sticker



Corporate

- Event sponsorship levels above \$5,000 receive complimentary Champion or Advocate membership

Non-profit Organization - \$100 Annually

- Website: listing on downtownwf.com. (85,650 annual visitors)
- Reduced rental of Farmers Market
- Reduced rates on specialty vendor spaces at festivals
- Downtown Membership Window Sticker

Individual \$50 Annually

You don't have to own a business to be a downtown partner! Join at the Individual level to stay informed, connected and engaged with our downtown community.

- Email updates about the latest developments, projects and events
- Bumper sticker showing your support of DWFD
- 2 passes to a festival of your choice





Membership Application Form

Contact Information: (To be used for listing)

Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____

Website: _____

Email: _____

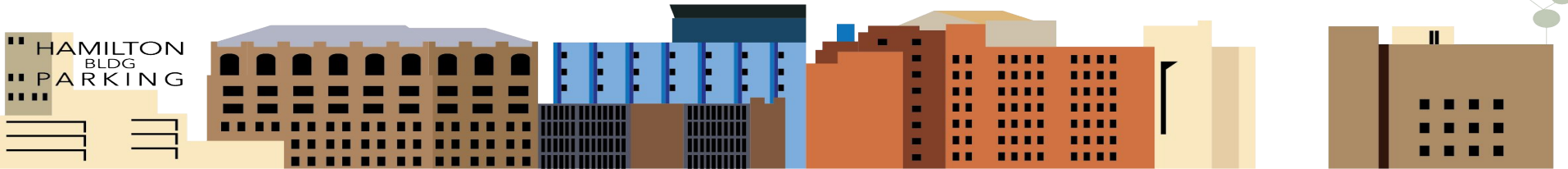
Facebook Page: _____

Please check your selection:

- Downtown: Champion Downtown: Ambassador
- Downtown: Anchor Neighbor: Advocate
- Neighbor: Supporter Neighbor: Patron
- Non-profit Org. Individual

Please select how you prefer to be billed:

- Annually Quarterly Monthly



Will you join us?

To apply for your membership, please return the contact form to one of our team members.

Downtown Wichita Falls Development, Inc. is a 501(c)(3) nonprofit organization and as such your membership is tax deductible to the extent allowed by law.



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